

A ROARING RENAISSANCE FOR MENTAL HEALTH

SPONSOR FOR CHANGE!

Join us on a transformative journey at **The Preventive Measures Foundation's Second Annual Awards Gala, "A Roaring Renaissance for Mental Health,"** on **Friday, February 14, 2025, at the Americus Hotel in Allentown, PA.**



Imagine a dazzling gala where the vibrant spirit of the Harlem Renaissance meets the glamour of *The Great Gatsby*, setting the stage for a new era in mental health advocacy. This event celebrates champions of mental health through an awards ceremony that honors their impact, laying the foundation for a future where mental wellness is prioritized.

At The Preventive Measures Foundation (TPMF), we are committed to healing communities. Our mission extends beyond therapy rooms, reaching into the heart of everyday life. We're breaking down barriers and building a society where mental health support is as essential as physical health. Your sponsorship will advance our initiatives, provide scholarships for aspiring mental health professionals, and fund community empowerment projects. This is an opportunity to enhance your company's visibility while demonstrating your commitment to transformative change through mental health advocacy, access to care, and holistic healing.

Explore the various ways to get involved and choose the level of participation that resonates with you. Every contribution matters. The team and I look forward to welcoming you to an evening of elegance, impact, and heartfelt advocacy, as we work together to create a brighter future for mental health and all the possibilities to come.

With heartfelt gratitude,

Dwayne L. Jones

Dwayne L. Jones

*Chairman, The Preventive Measures Foundation
CEO, Preventive Measures Inc.*



SPONSORSHIP OPPORTUNITIES

JOIN US FOR A NIGHT OF GLAMOUR AND ALL THAT JAZZ

Friday, February 14, 2025

The Americus Hotel, Allentown, PA

6:00 PM Cocktails

7:00 PM Dinner & Awards Presentation

8:30 PM Gaming & Dancing

Learn more: thepmfoundation.org

Contact: info@preventivemeasuresinc.com

GATSBY'S GRAND PARTNER • \$10,000

- Name/logo featured on all event signage
- Full page ad in event program booklet
- Name/logo featured in full page print ad in *The Morning Call*
- Featured prominently in all event-related press releases, promotional materials, and major advertising efforts
- Special mention during the event's opening remarks
- Sponsor Spotlight Editorial (300 words) featured on PM social, event program, website, and newsletter
- Feature in social media boosted post (maximum 4), email distribution (maximum 4)
- VIP table seating, (8) complimentary Gala tickets
- Logo on customized swag bags with sponsor branded gift item
- Year-round recognition on TPMF's website and all post-event advertising
- Spotlight video (60 seconds) provided by sponsor to highlight on social media, the Gala and feature on TPMF website

JAZZ AGE PATRON • \$6,000

- Name/logo featured on all event signage
- Full page ad in event program booklet
- Name/logo featured in full page print ad in *The Morning Call*
- Featured in all event-related press releases, promotional materials, and major advertising efforts
- Special mention during the event's opening remarks
- Feature in social media boosted post (maximum 2), email distribution (maximum 4)
- VIP table seating, (6) complimentary Gala tickets
- Logo on customized swag bags with sponsor branded gift item
- Year-round recognition on TPMF's website and all post-event advertising

GOLDEN AGE SPONSOR • \$3,000

- Name/logo featured on all event signage
- Half page ad in event program booklet
- Name/logo featured in full page print ad in *The Morning Call*
- Featured in all event-related press releases, promotional materials, and major advertising efforts
- Feature in social media boosted post (maximum 1), email distribution (maximum 2)
- VIP table seating, (4) complimentary Gala tickets
- Year-round recognition on TPMF's website and all post-event advertising

SILVER SCREEN SUPPORTER • \$2,000

- Name/logo featured on all event signage
- ¼ page ad in event program booklet
- Feature in social media boosted post (maximum 1), email distribution (maximum 2)
- Featured in all event-related press releases, promotional materials, and major advertising efforts
- VIP table seating, (2) complimentary Gala tickets
- Recognition in post event recap, event program, social media and website

BRONZE AGE BENEFACTOR • \$1,700

- (1) table (8) Gala tickets
- Recognition in post event recap, event program, social media and website

CASINO SPONSOR • \$1,000

- Branded Casino Table featuring Sponsor logo
- Recognition in post event recap, event program, social media and website
- VIP table seating, (1) complimentary Gala ticket

THE ULTIMATE DATE NIGHT • \$550

- Two is better than one! Enjoy a fabulous night filled with dinner, dancing, and casino gaming.
- One-night stay at The historic Americus Hotel – check-in at 3 pm, relax, and be just steps away from the gala at 6 pm
- Bottle of wine & chocolates waiting in your room
- 2 wine glasses to toast the night away (yours to keep!)

RENAISSANCE TICKET HOLDER • \$250

- (1) Ticket to the *A Roaring Renaissance* Event

